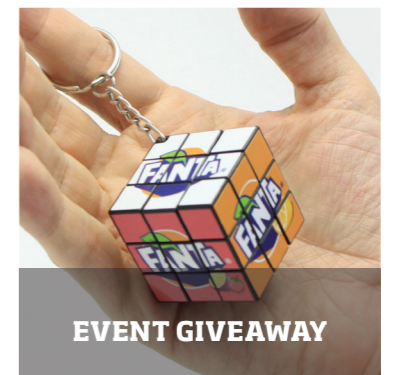


**Say it with our
3D Media!**





Get your message accross



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3D Media

Companies seeking to communicate important information to employees or advertise an offering, are facing a fundamental problem: every day the average person is confronted with a numbing number of advertisings, emails and social media posts... No one can process so much information, so few messages get registered and only a very small fraction attracts any real attention.

So what decides which message gets noticed? Or, more to the point, how can a company be sure to gain its audience's attention? How can it make sure that its messages get delivered, read, and effectively processed by its audience?

We believe in exploring innovative avenues of approach that focus fully on the advertiser's addressees, communicating intelligently to get the message across.

We also believe, in this visually and digitally overloaded world, in the communicative Magic of Touch.

All our creativity is therefore dedicated to the design, manufacture and distribution of "3D Media" that increase the Message Perception, Retention, and Recall.

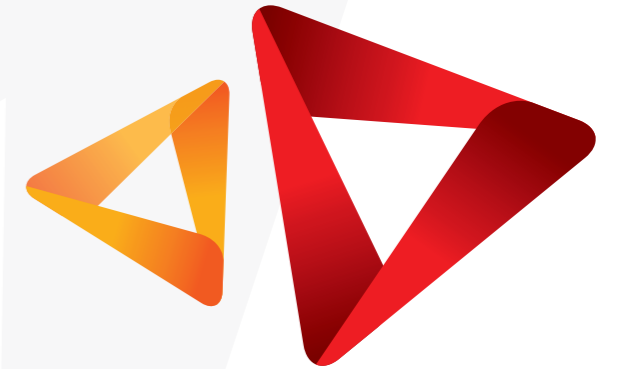
What is a 3D Media ?

- Playful items with large printing area,
- Landing on their Employee's desk or in their Client's hands,
- Catching people's eye and making them want to touch and play with it,
- Communicating intuitively every time people get it in their hands



Our items leverage on all the senses to increase neural activities by up to 1000% and Maximizes their communication effectiveness in terms of Perception, Retention and Recall

Most of the Fortune 1000 Brands over the world are using our items





AR
Check our AR compatible items in this catalog

AUGMENTED REALITY
Add AR to your 3D Media!



AUGMENTED REALITY

What is AR?

AR is an Option available for most of our 3D Media, using your mobile phone to generate Engaging Branded Experiences

How it works?



Download the Neutral app



Frame the face with the AR Logo and enjoy the experience



Share it with your network



Track campaign results via our platform

Why add AR to your 3D Media?



Engagement : From AR Magic to Logo gamification



Media Value : Video adds Media Value to the Product



Social Sharing : Our Social Media Sharing feature gives Visibility to your Brand



Proof of Effectiveness : Tracking turns blind communication into Proven Marketing Results



Cost Effective : From USD300 per campaign

► **AR Face Transfer option** NEW
for Rubik's Cube

Increases engagement especially from Millennial audiences

- ♦ Adding magic to your messages.
- ♦ Gamifying the Brand message.
- ♦ Associating the user to your brand and sharing it with their friends. [f](#) [t](#) [i](#)



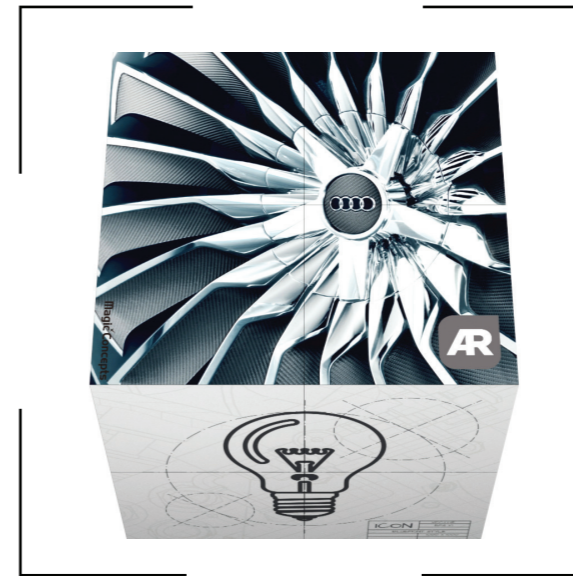
TRY ME



► **Face Transfer option** NEW
for Magic Cube

Increases engagement especially from Millennial audiences

- ♦ Adding magic to your Brand.
- ♦ Gamifying your Brand logo.
- ♦ Associating the user to your brand and sharing it with their friends. [f](#) [t](#) [i](#)



TRY ME



AUGMENTED REALITY



► **AR Video option**

- ◆ Provides an additional layer of excitement to your message with motion, sounds and music to the static pictures.
- ◆ It also allows Brands to deliver a video message, presentation, or advertisement.



TRY ME



► **AR 3D Logo option**

Increase engagement especially from Millennial by

- ◆ Adding magic to your Brand.
- ◆ Gamifying your Brand logo.

But also by sharing it with their friends. [f](#) [t](#) [i](#)

TOUCHPOINT® 3D MEDIA



Always More Engagement!

► **Sliding Stationery Box** **NEW**

The Sliding stationery Box offers 3 sliding compartments to store paper clips, and small objects.

Features:

- ◆ Full Color label customization
- ◆ Also available in calendar version.

Size : 70 x 70 x 70mm Design Registered



► **Sliding Highlighter Set** **NEW**

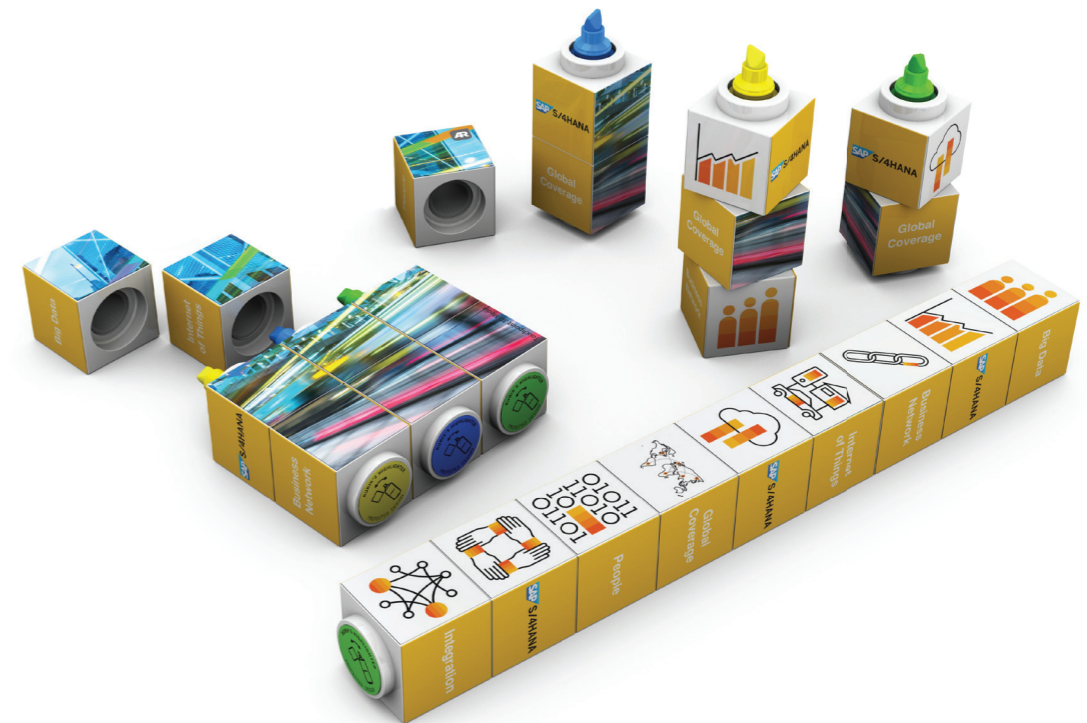
The Sliding Highlighter set is composed of 3 markers that double as a clever puzzle thanks to their magnetic system.

Once the user finishes highlighting, he will be able to play and recompose your logo/message, hence memorizing it.

Features:

- ◆ Full color label customization (4 sides)
- ◆ Each marker has 2 magnets that hold the set together

Size : 20 x 20 x 63mm Design Registered





► **Sliding Pen Pot** **BESTSELLER**

Fully customizable on all 6 sides, and equipped with 2 rows of magnets to store paperclips.

Features:

- ♦ Full color customization

Size : 70 x 70 x 70mm Design Registered



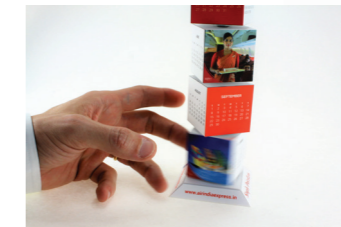
► **Revolving Tower**

A hallmark on your desk. You cannot resist, you have to turn it. Also available as a desk calendar.

Features:

- ♦ Full color label customization

Size : 69 x 69 x 260mm Design Registered



► **Suspension Blocks**

An interactive corporate item that offers space for 12 sliding panels for your messages!

Features:

- ♦ Full color label customization
- ♦ Pad print on base

Size : 53 x 60 x 160mm Design Registered





► **Magnetic Triangle**

PLAY, BUILD, ROTATE! Composed of 4 magnetically connected prisms, this premium branded item will let you create countless shapes...!

Features:

- Full color label customization

Size : 70 x 70 x 49mm



► **Magnetic 360 Round** BESTSELLER

A Magical Desk puzzle thanks to the magnets that hold the blocks together, and allow you to rotate the blocks

Features:

- Full color label customization
- Also available in 4 and 5 blocks versions

Size : 60 x 60 x 135mm

Design Registered



► **Magnetic 360 Square** BESTSELLER

Magnetic attraction for your brand. The magnets located on top and bottom of each blocks hold the items together.

Features:

- Full color label customization
- Also available in 4 and 5 blocks versions

Size : 50 x 50 x 150mm

Design Registered



► Building Blocks

Build all-year-through with the Building Blocks! Let users play, assemble, create and make this item their own their own.

Features :

- ◆ Full color label customization
- ◆ Available in 3 brick or 4 brick sets.

Size : 40 x 40 x 165mm Design Registered



► Duo Cube

This playful and functional desk puzzle composed of 2 blocks will make your brand stand out on desks, while engaging your clients!

Features :

- ◆ Full color label customization

Size : 53 x 60 x 160mm Design Registered



Add the Magic Touch
to your campaign



► **Magic Cube** **BESTSELLER**

The classic and our most popular promotional product. When unfolded, images on the Magic Cube coincide with images and text in a seemingly endless procession.

Features:

- ♦ Full Color label customization
- ♦ *Magic+* Tear-Proof labels

Size : 7cm(Bestseller), 3cm, 5cm, 8cm, or 12cm

Magic Concepts products are protected by patents



► **Magic Event Cube 12.7cm**

Give your Invitation the WOW effect! At 12.7cm squared, the extraordinary Magic Concepts Event Mega Cube is an invitation your guests cannot ignore!

Features:

- ♦ Full color label customization
- ♦ *Magic+* Tear-Proof labels

Size : 7cm(Bestseller), 3cm, 5cm, 8cm, or 12cm

Magic Concepts products are protected by patents



► **Magic Container**

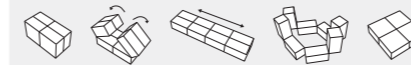
All the Magic of the Cube with landscape capability. It's a rectangle, then a square, then a landscape.

Features:

- ♦ Full color label customization
- ♦ *Magic+* Tear-Proof labels

Size : 140 x 70 x 70mm / 100 x 50 x 50mm

Magic Concepts products are protected by patents



Magic^x CONTAINER



Options:



transparent stand



Branded gift box



Magic^x
DIAMOND



► **Magic Diamond** **BESTSELLER**

At first glance, the Magic Diamond is just a cube - but touch it, and it turns out to be a diamond in the rough, with up to 20 faces. With one flick of the hand it changes its shape, turning from a prism into its final form.

Features :

- Full color label customization
- *Magic+* Tear-Proof labels

Available in 2 sizes : 50 x 50 x 50mm / 70 x 70 x 70mm

Magic Concepts products are protected by patents

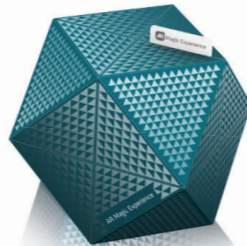


Magic^x
SUPER DIAMOND

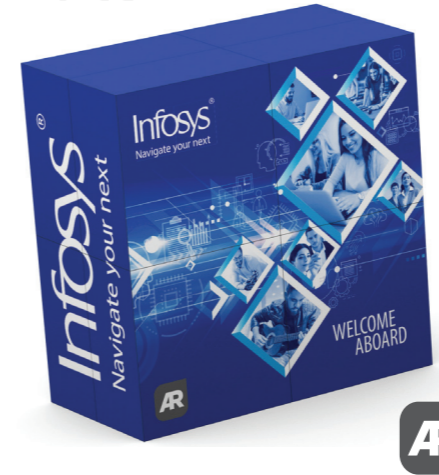
Options:



Also available in Super Cube format, with "Tag", Matt foil and Spot UV options



Magic^x
TILE



Options:

Branded box



► **Magic Tile**

A great mailing option when combined with optional giftbox.

Features:

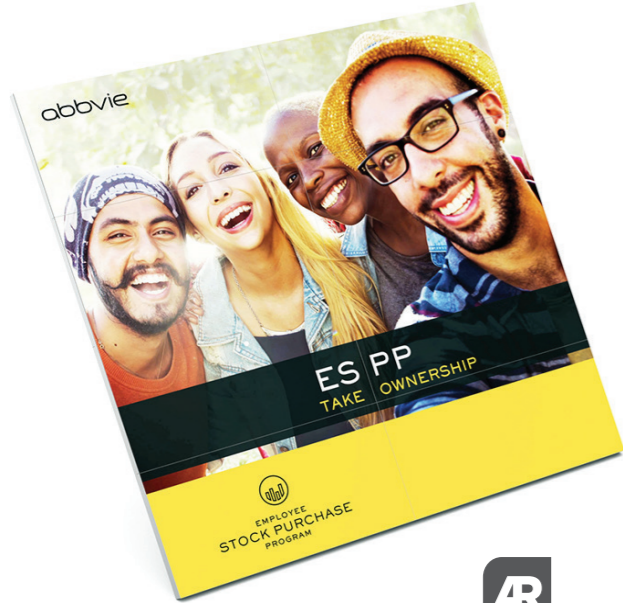
- Full color label customization
- Large panoramic panel
- *Magic+* Tear-Proof labels

Size : 83 x 83 x 41mm

Magic Concepts products are protected by patents



Magic^x
SQUARE 150



► **Magic Square 150**

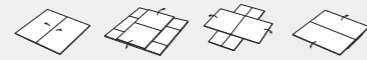
A 2mm-thin 3D media, excellent for mailings, magazine inserts or as a lasting brochure.

Features:

- ♦ Mailer-ready
- ♦ Full color customization
- ♦ Magic+ Tear-Proof labels

Size : 150 x 150 x 2mm

Magic Concepts products are protected by patents



► **Magic Card 160** **BESTSELLER**

All the Magic in a 2mm card. Image and text unfold in a seemingly endless procession.

Features:

- ♦ Mailer-ready
- ♦ Full color customization
- ♦ Magic+ Tear-Proof labels

Size : 160 x 100 x 2mm

Magic Concepts products are protected by patents



Mail-friendly



Magic^x
CARD 160



► **Magic Post Card 210**

Let recipients unfold your message, invitation, or illustrated brochures. Sure to surprise and delight as soon as the card is in hand.

Features:

- ♦ Mailer-ready
- ♦ Full color customization
- ♦ Magic+ Tear-Proof labels

Size : 210 x 95 x 2mm

Magic Concepts products are protected by patents



Magic^x
POSTCARD 210



- ♦ Mailer
- ♦ Product Launch
- ♦ Event Invitation
- ♦ Sales Aid / Pitch Deck
- ♦ Training Booster
- ♦ Product Explainer



► **Magic Can** **BESTSELLER**

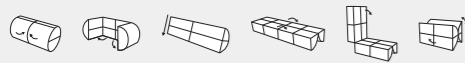
There is no end to what you can make with a Can. Perfect for drink, batteries, or any product packed in Can, but also a perfect product portfolio, thanks to its large printing area, and landscape panels.

Features:

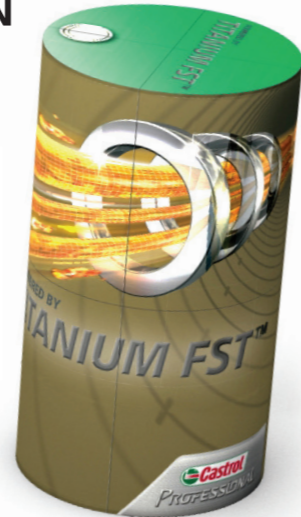
- Full color label customization
- Magic+ Tear-Proof labels

Size : Large 65 x 115mm / Mini 50 x 90mm

Magic Concepts products are protected by patents



Magic
CAN



Magic
CRYSTAL



► **Magic Crystal**

Magic and extremely versatile.

First takes the shape of a pillar, then a rectangle and a cube.

Features:

- Full color label customization
- Magic+ Tear-Proof labels

Size : In rectangular shape 86 x 86 x 30mm
Tower shape 128 x 42 x 42mm



Magic Concepts products are protected by patents



► **Magic Ellipse**

Precise and elegant, the Ellipse will delight hands and allow you to create detailed campaigns thanks to its large and even surface.

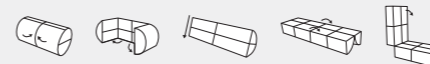
Features:

- Full color label customization
- Magic+ Tear-Proof labels

Size : 42 x 70 x 115mm



Magic Concepts products are protected by patents



Magic
ELLIPSE



► **Magic Orbit**

The Magic Orbit is well rounded in its communication and gets ideas flowing in the right direction.

Features:

- ♦ Full color label customization

Available in 2 size : large 105 x 30mm or small 76 x 26mm

Magic Concepts products are protected by patents



Magic^x
ORBIT



Magic^x
HOUSE XL



► **Magic House**

The Magic House is as individual as your product because we tailor each object to fit. Rest assured, your message will come across with a magic touch.

Features:

- ♦ Full color label customization

Size : 11.9 x 12.2 x 1.3cm

Magic Concepts products are protected by patents



► **Magic Disk**

How much content can you fit onto one centimeter of folding puzzle? A whole lot!

Features:

- ♦ Full color label customization

Size : 103 x 15mm

Magic Concepts products are protected by patents



Magic^x
DISK



Calendars Line -
Engage 365 days a Year!



Magnetic Triangle P.16

► **Magnetic Calendars**

Magnetic Attraction for your brand! These premium calendars are composed of magnetically connected blocks that engage the user to play all year long.

Features:

- ◆ Full color customization



Magnetic 360 Square P.17



Magnetic 360 Round P.17



Sliding Stationery Box P.12

► **Sliding Calendars**

With its playful twistable blocks, these Sliding Calendars will surprise and delight!

Features:

- ◆ Full color customization

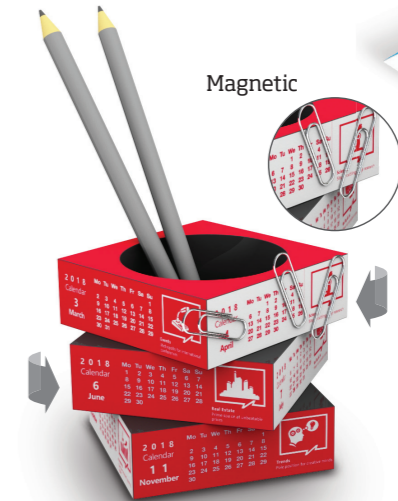
Design Registered



Suspension Calendar P.15



Revolving Tower P.15



Sliding Pen Pot P.14



Magic Diamond

► **Magic Concepts Calendars**

Features:

- Your brand story just keeps on unfolding
- Interactive and Engaging
- Large Print Area
- Interesting Shape for All Applications

Most of our Magic Concepts shapes can be used as Calendars. Please check our Magic Concepts section [page 19](#)



Magic Cube



Magic Can





The Original



► **Rubik's 3x3 BESTSELLER**

This masterpiece made Rubik's a household name.
The optional stand is a great solution to increase the perception-value.

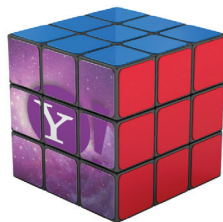
Features:

- ◆ Full 6-side color label customization
- ◆ Stand available in black or transparent color

Size : 57 x 57 x 57mm

Rubik's is protected by
trademarks & 3D trademarks

Design examples:

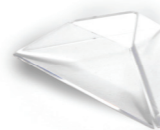


1 Sided



6 Sided

Options:



transparent
stand



color
box



Rubik's[®]
PROMOTION

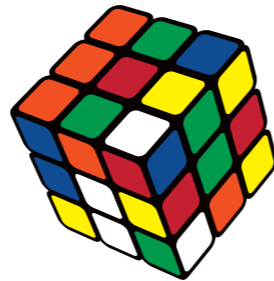


Creativity Flexibility Brainpower



Erno Rubik

Ambassador for the European year of creativity and innovation



► Rubik's Mini **NEW**

Mini version of the iconic Rubik's Cube 3×3, this model is a useful and portable accessory.

Features :

- ♦ Full color label customization

Size : 34 x 34 x 34mm 3D Trademark

► Rubik's Keychain 3x3 and 2x2 **BESTSELLER**

Perfect for large volume campaigns, providing good exposure and fantastic value-for-money.

Features :

- ♦ Full color label customization

Size : 34 x 34 x 34mm / 23 x 23 x 23mm
3D Trademark



► Rubik's 2x2

An unusual Rubik's Cube® that is sure to surprise and delight your customers.

Each square section is larger than on the Rubik's 3×3, giving you more flexibility to print your visuals. Available in 2 sizes.

Features :

- ♦ Full color label customization

Size : 57 x 57 x 57mm / 38 x 38 x 38mm



► Rubik's 4x4

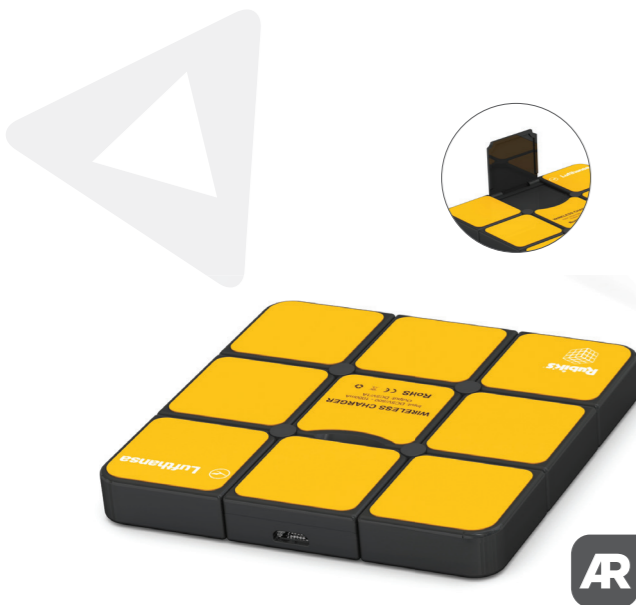
The 4×4 version of the Branded Rubik's Cube pushes the limits of design and imagination.

96 stickers available for your logo, with ample space for your images or messages.

Features :

- ♦ Full color label customization

Size : 65 x 65 x 65mm



► **Rubik's Wireless charger** NEW

Always on the desk, the Rubik's Wireless Charger will make sure your mobile never runs out of power !

Fully Customizable and delivered with an extendable stand that tilts the charger for a comfortable screen viewing.

Features:

- ◆ Full color customization
- ◆ 5 W and 10 W versions available

Size : 84 x 84 x 10mm Design Registered



► **Rubik's Mobile Charging Cable Set** USB-C

Clever, Compact and always with you. Easy to clip to your keys, handbag, or computer bag : You will always have it with you when your mobile phone needs charging.

Easy to solve: Just align the blocks of same color to release the cable!

Features:

- ◆ Full color customization
- ◆ Universal : iOS and Android compatible
- ◆ Charge and Data enabled cable

Size : 51 x 17 x 17mm Design Registered





► Rubik's Bluetooth Speaker

The Rubik's Bluetooth Speaker plays your favorite tune on the go, while catching looks and associating your brand to the values of creativity, success, smarts, problem-solving...!

Features:

- ◆ Bluetooth compatible
- ◆ Full 6-side label customization

Size : 70 x 70 x 70mm Design Registered



► Rubik's Flashlight

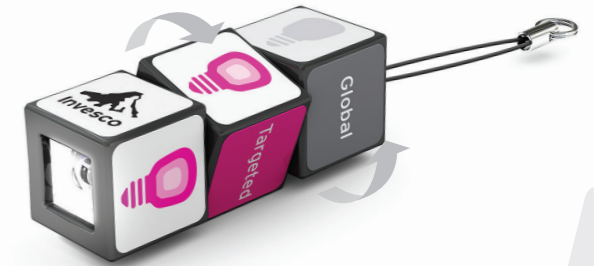
The ultimate key companion.

Compact, powerful and playful, this flashlight will be your companion wherever you go. The LED turns on by twisting the bottom block.

Features :

- ◆ Full color label customization
- ◆ Powerful LED

Size : 20 x 20 x 60mm Design Registered



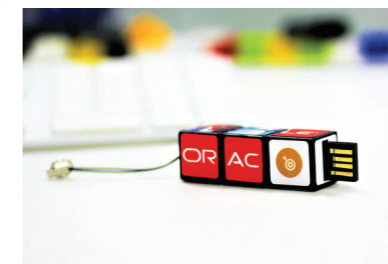
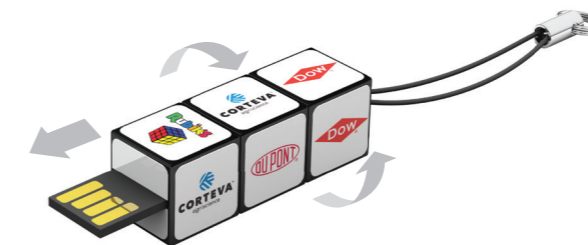
► Rubik's Flat Powerbank 4000mAh

A Handy 4000mAh Powerbank that powers your devices wherever you go while provides good exposure for your logo or message.

Features :

- ◆ Full color label customization

Size : 89 x 89 x 12mm Design Registered



► Rubik's USB Drive Mini

Associate your branding, offer or message with the spirit of Rubik's with this creative USB drive that fits into any pocket, handbag... and can be used on-the-go.

An ingenious twist mechanism rolls out the USB plug by rotating bottom block.

Features :

- ◆ Full color label customization

Size : 17 x 17 x 51mm Design Registered

► Rubik's Power Bank

Fun and Handy - power your devices everywhere you go. 2200 or 2500mAh capacity.

Features :

- ◆ Full color label customization

Size : 104 x 25 x 25mm Design Registered





► Rubik's Ball Pen

The Rubik's Ball Pen is a challenge that's fun to solve and provides a refreshing break for the mind. The sections of the cap rotate like a Rubik's Cube: you have to twist and align the correct blocks to remove the Ball Pen from the cap.

Features:

- ◆ Full color label customization
- ◆ Align the logos to unlock the cap

Size : 17 x 17 x 130mm Design Registered

► Rubik's Highlighter Set

The Rubik's Highlighter set is composed of 3 markers that double as a clever puzzle thanks to their magnetic system.

Once the user finishes highlighting, he will be able to play and recompose your logo/message, hence memorizing it.

Features:

- ◆ Full color label customization
- ◆ Each marker has 2 magnets that hold the set together

Size : 57 x 20 x 20mm Design Registered



Also available in individual 1pc format



► Rubik's Pen Pot **BESTSELLER**

With its twistable blocks, the Rubik's Pen Pot will make a strong statement about creativity, cleverness and challenge for your organization.

Features:

- ◆ Using Magnets to store paperclips
- ◆ Full color customization

Size : 70 x 70 x 70mm Design Registered



► Rubik's Spinner

Spin it, Twist it, Brand it! Have fun and be engaged with unique Twisting blocks feature.

Features:

- ♦ Full color label customization
- ♦ Blocks can twist

Size : 60 x 60 x 11mm

Design Registered



► Rubik's Block Key Chain

For your high volume campaigns. Fully customizable and built to the same dimensions as the Rubik's Flashlight, the Rubik's Block keychain's 3 sections rotate like the Rubik's Cube and offer space for your message, logos or images.

Features:

- ♦ Full color label customization

Size : 60 x 19 x 19mm + 52mm chain Design Registered

► Rubik's Twist

Start twisting and watch amazing figures take form. Invented by Ernő Rubik himself.

Offers 72 imprintable labels in total. Also exists in 36-label version.

Features :

- ♦ Full color label customization

Size : Regular 24 x 17 x 405 mm / Mini 24 x 17 x 203mm



BUILD, PLAY, CONNECT



Surprise Your Client With Our Playful Stationery!

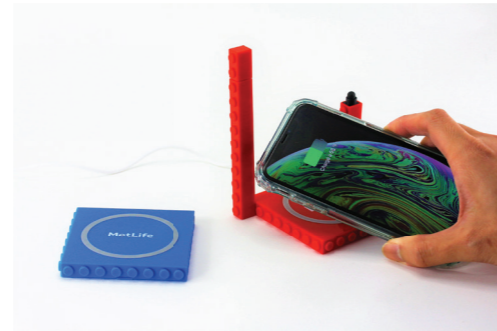
► **Office Blocks Wireless charger** NEW

Be visible on the desk and advantage of the latest trend in mobile, by allowing customers and employees to conveniently charge their smartphone.

Features:

- ◆ Pad Print Customization
- ◆ 5 W and 10 W versions available

Size : 84 x 84 x 10mm Design Registered




5 or 10W
Versions available



► **Office Blocks Mobile Charging Cable Set** USB-C

Always there when you need it! This customisable mobile cable set will wrap around your key-ring and help you to charge/connect your phone anywhere you are!

Features :

- ◆ Pad print customization
- ◆ Universal: Works with iOS and Android devices
- ◆ Charge and Data enabled

Design Registered



► **Office Blocks Travel Set**

In your bag, on your desk... wherever you go, this set will ensure you have them all with you: ruler, pen, charging cable, stylus, highlighters

A captivating way to engage your clients and let them build and play with your brand.

Features:

- ◆ All items can be connected together.
- ◆ Pad print customization

Design Registered



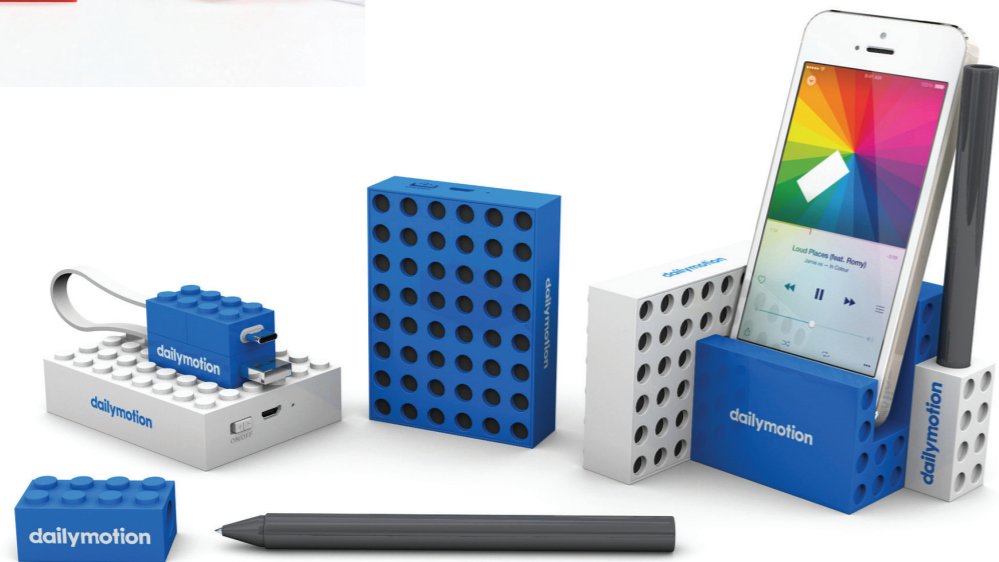
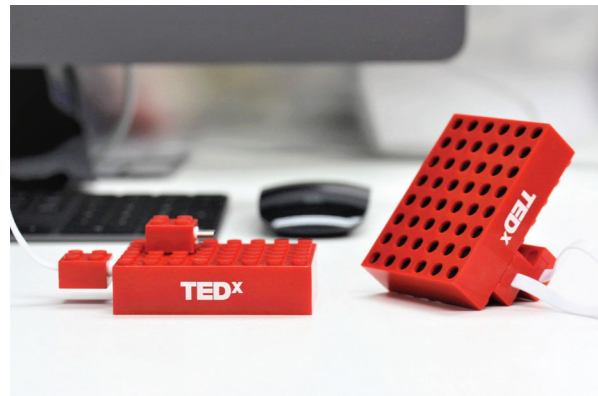
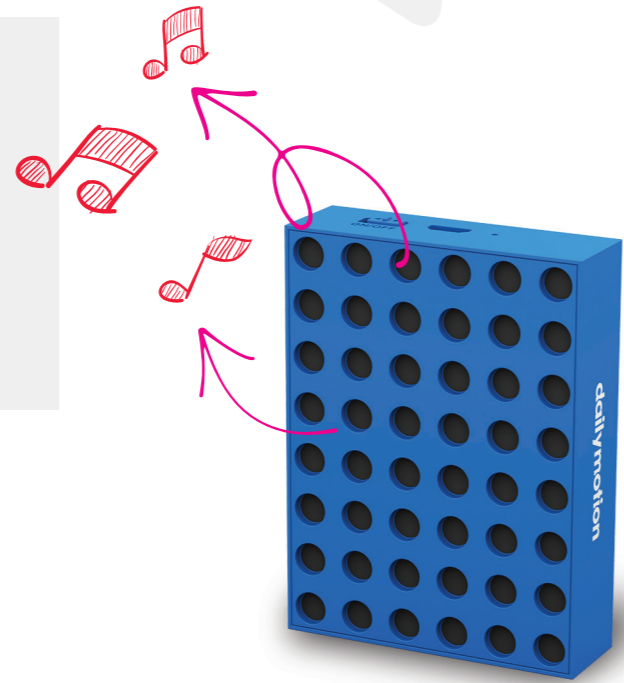
► Office Blocks Speaker

Create your own gift set with the new Office Blocks Bluetooth Speaker!

Features:

- ◆ Mobile Accessory
- ◆ All items can connect together
- ◆ You can build a custom gift set

Design Registered



► Pen Pot Set **BESTSELLER**

This useful corporate set will allow you to be visible on the desk while giving you ample space for your communication. Both sides of the Pen Pot can be printed.

Features:

- ◆ All items can be connected together
- ◆ Pad print customization
- ◆ Gift set box

Design Registered



► You can design your own set

A wide range of combination is available.



Contact us to receive examples



► **Phone Stand Set** **BESTSELLER**

A useful set that lets client view and play with your communication right on their desk.

You can build and create.

A captivating way to engage your clients and let them build and play with your brand.

Features:

- ♦ All items can be connected together.
- ♦ Pad print customization
- ♦ Gift set box

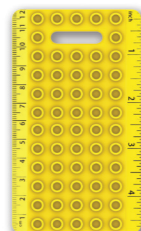
Design Registered



You can also **build your own** set by selecting any of those parts



Pen Pot
82x60x80mm



Ruler
66x120x5mm



Brick Pen
130x18x20mm



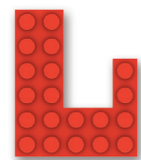
Cable Set
20x23x50mm



Stylus
68x14x10mm



Long Pen
130x18x20mm



Phone Stand
60x50x62mm



Wireless charger
84x84x10mm



Speaker
60x80x22mm



Cleaner
60x18x10mm



Highlighter
60x18x20mm



USB
40x10x20mm



Your Clever Charging Companions

► **Tag Mobile Charging Cable Set** **USB-C**

This customisable tag wraps around your key-ring or bag and will help you to charge / connect your phone anywhere you are! Its surface can be customized with your logo.

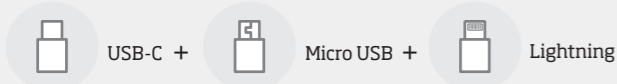
Features :

- ◆ Pad print customization
- ◆ Always with you : Clip on your keychain or bag
- ◆ Charge and Data enabled

Size : Housing 31 x 17 x 8mm (without cable)

Cable 130mm long x 8mm wide

Design Registered



► **Power Booster - Emergency Power Bank**

The 4-in-1 Mobile Power Bank Keychain your customer will always feel safe with!

- ◆ Always with you : Clip on your keychain or bag
- ◆ Emergency : 500mAh Li-polymer Power Bank
- ◆ Data enabled : Transfer files to your phone anywhere

Features :

- ◆ Pad print customization
- ◆ Mobile Accessory

Size : 30 x 44 x 7mm

Design Registered



► **Tube Mobile Charging Cable Set**

The cable set includes both lightning and micro-USB connectors to work with most phones.

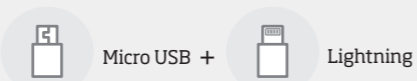
Features :

- ◆ Pad print customization
- ◆ Always with you : Clip on your keychain or bag
- ◆ Charge and Data enabled

Size : Housing 59 x 17mm (without cable)

Cable 130mm long x 8mm wide

Design Registered



Works with iOS and Android devices



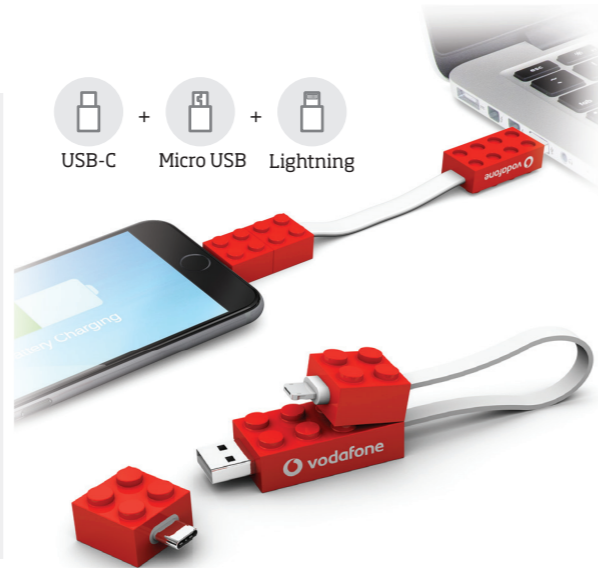
► **Office Blocks Mobile Charging Cable Set** **USB-C**

An amazing Keychain solution that allows you to charge & connect your phone anywhere you are.

Features :

- ◆ Pad print customization
- ◆ Always with you : Clip on your keychain or bag
- ◆ Charge and Data enabled

Size : Housing 20 x 23 x 50mm (without cable)
Cable 125mm Long x 6mm wide Design Registered



BESTSELLER

► **Rubik's Mobile Charging Cable Set**

The cable set includes lightning, micro-USB and USB-C connectors to work with most phones.

Features :

- ◆ Full color customization
- ◆ Always with you : Clip on your keychain or bag
- ◆ Universal : Android or iOS compatible
- ◆ Charge and Data enabled

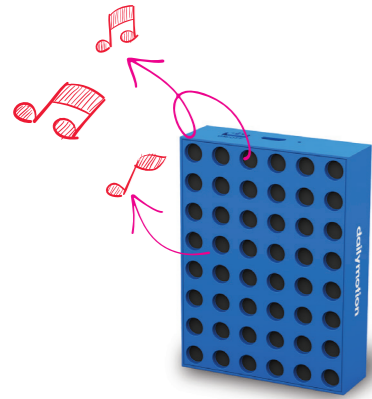
Size : 20 x 20 x 57mm
Cable 125mm Long x 8mm wide Design Registered



SPEAKERS



Your Music on the Go



► Office Blocks Speaker

Create your own gift set with the new Office Blocks Bluetooth Speaker!

Features:

- ◆ Mobile Accessory
- ◆ All items can connect together
- ◆ You can build a custom gift set

Design Registered



► Rubik's Bluetooth Speaker

Let clients tune into your brand with this iconic mobile accessory!

Features:

- ◆ 6-faces label customization

Size : 70 x 70 x 70mm Design Registered



► Loop Speaker

A small and portable Bluetooth speaker that straps to your bag, belt or luggage, and plays your favorite tunes from any Bluetooth phone, tablet or computer.

Features :

- ◆ Silicone and ABS material
- ◆ Pad print customization

Size : 117 x 53 x 30mm Design Registered



POWERBANKS



Power banks that Urge you to Play!

► **Rubik's Power Bank 4000mAh**

A Handy 4000mAh Powerbank that powers your devices wherever you go while provides good exposure for your logo or message.

Features :

- Full color label customization
- 4000mAh capacity

Size : 89 x 89 x 12mm Design Registered



► **Power Booster - Emergency Power Bank**

The 4-in-1 Mobile Power Bank Keychain your customer will always feel safe with!

- Always with you : Clip on your keychain or bag
- Universal : Android compatible cable + iPhone adaptor
- Emergency : 500mAh Li-polymer Power Bank
- Data enabled : Transfer files to your phone anywhere

Features :

- Pad print customization

+15%⁺ Power Boost for your smartphone
*est. for iPhone 6

Size : 30 x 44 x 7mm

Design Registered



► **Rubik's Power Bank**

Fun and Handy - twist the blocks and power your devices everywhere you go.

Also work with speaker equipped-tablets and does not require Bluetooth/ wireless!

Features :

- Full color label customization
- 2200 or 2500mAh capacity

Size : 27 x 27 x 115mm Design Registered



► **Office Blocks Power Bank**

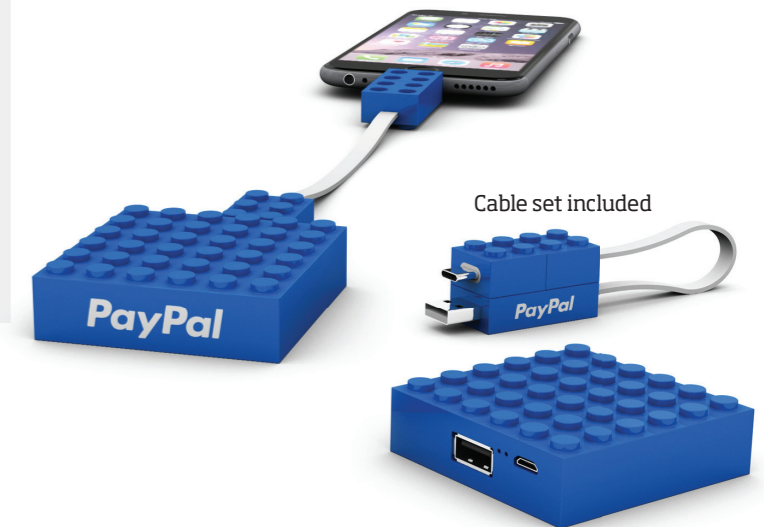
This Power Bank can be matched with all our Office Blocks range and used as a set.

Features :

- Pad print customization
- All items can connect together
- You can build a custom gift set
- 2200mAh or 2400mAh capacity

Size : 60 x 60 x 19mm

Design Registered



► Powerman Power Bank

The powerbank character that you can twist and play with!
You can easily create your own character by choosing face, hair color, or creating your custom design.

Applications include client gifts, employee branding, PR, events and conferences.
2200 or 2500mAh capacity

Features :

- ◆ Custom hair color
- ◆ Custom face features
- ◆ Accessories (Cap...)

Size : 93 x 27 x 27mm

Design Registered



AMAZING USB



Who says USB Drives have to be serious?



► Flexi Power Bank

An engaging & playful power bank that doubles as a phone stand & cable winder.

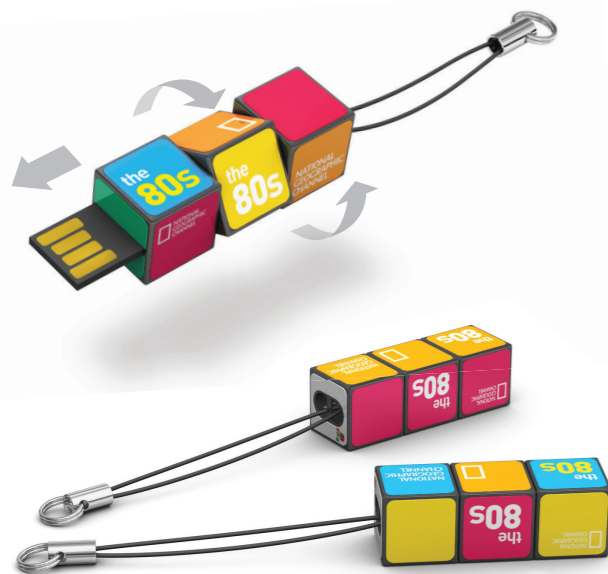
Features :

- ◆ 2200 or 2500mAh
- ◆ Soft TPE & ABS material
- ◆ Standard colors: black
- ◆ Playful Function : Flexible Arms

Size : 196 x 44 x 114mm

Design Registered





► **Rubik's USB Mini** **BESTSELLER**

Associate your branding, offer or message with the spirit of Rubik's with this creative USB drive that fits into any pocket, handbag... and can be used on-the-go.

Features :

- ♦ Full color label customization

Size : 51 x 17 x 17mm Design Registered



► **Silly USB**

Thanks to its suction-cup the Silly USB sits upright on your desk, can swing back-and-forth, can be used for a game of darts, and can even double as a phone stand for your phone!

Size : 29 x 71mm Design Registered



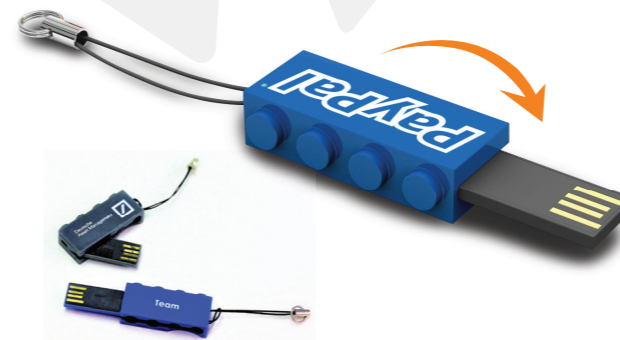
Oval



Round



Square



► **Office Blocks USB**

Snap! Never misplace your USB again with the Office Blocks USB drive that snaps on to any of the other Office Blocks pieces, and will always be too hand.

Size : 40 x 10 x 20mm Design Registered

► **Secret USB**

Every time your customer will use it, he will focus for 2-3 sec on your logo to complete this simple puzzle. This combined with the playful value will guaranty the best recall rate..

Size : 20 x 20 x 60mm Design Registered



Magic^x
USB SLIDING CARD



► **Magic USB Sliding Card**

Its amazing folding action inspires a powerful urge to play and ensures your message grabs the user's undivided attention. Full color label customization.

Features :

- ♦ Full color label customization

Size : 86 x 54 x 12mm

Magic Concepts products are protected by patents





► **Bubble USB**

Fully customizable with your logo, your liquid color and your 2D / 3D floater.

Size : 76 x 27 x 27mm Design Registered

► **Roller Ball USB**

Or with a ball floating and rolling inside.

Size : 75 x 24 x 24mm Design Registered



► **Aqua USB**

Fully customizable with your logo, your liquid color and your 2D / 3D floater.

Size : 83 x 30 x 25mm Design Registered



Engage and Delight

► **Mr. Pen**

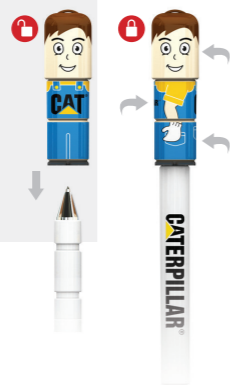
An expert at catching your attention. Here's how it works: by twisting his torso and leg pieces into a misaligned position you lock the cap in place.

Realign him and the lock is released!

Features:

- ◆ Full color label customization
- ◆ Pad-Print on Barrel
- ◆ OEM face and hair style and color

Size : 19.5 x 19.5 x 138mm Design Registered



► **Rubik's Ball Pen**

The Rubik's Ball Pen is a challenge that's fun to solve and provides a refreshing break for the mind. The sections of the cap rotate like a Rubik's Cube: you have to twist and solve to remove the Ball Pen from the cap.

Features:

- ◆ Full color label customization
- ◆ Align the logos to unlock the cap

Size : 17 x 17 x 130mm Design Registered



► **Bubble Pen**

Your products or logos will float inside a colored liquid making your Pen unique and attractive.

Features:

- ◆ Custom floater
- ◆ Custom liquid color
- ◆ Custom Pad print body customization
- ◆ Custom body color

Size : 28 x 152mm Design Registered



► **Jackpot Pen**

An exciting and addictive pen that will engage you to play over and over again.

It works like a coin machine: press the action button, hold your breath and watch the reel spin!

Suitable for casino themed campaign or your product launch.

Size : 148 x 20mm Patented



optional:
screen cleaner function

► Custom Logo Flexi Pen

A tactile and playful pen with bendable head, arms and hands.

Always stands up on your desk for ready use.

Allows you to personalize the head with your logo or character design.

Features:

- ◆ TPE material
- ◆ Screen-cleaner stand
- ◆ Suction Cup stand
- ◆ Extra logo or padprint color(s)

Size : 50 x 205mm (may vary depending on your logo)

Design Registered

► Silicone Pen

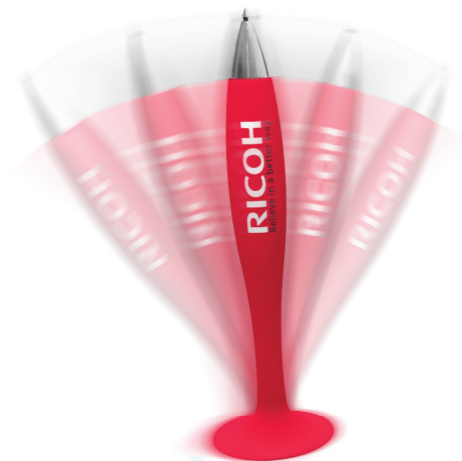
Fun and Flexible, this new Silicone pen is a highly engaging and interactive pen that people will love to touch over and over again: anti-stress, punching ball, darts game.

Features:

- ◆ The perfect companion for the desk

Size : 134mm x 33mm

Design Registered



AQUA IDEAS



Because Motion Drives
Attention

► **Car Charger**

The Aqua car charger features 2 USB ports to recharge your phone and other accessories when you are driving. Choose a liquid color, a floater or send us photos to create a custom one.

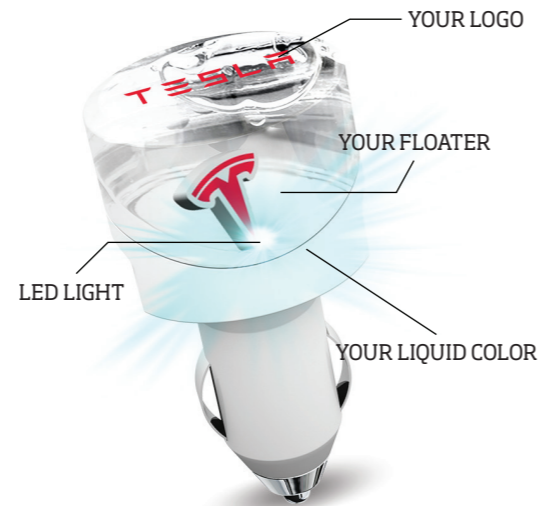
Features :

- ◆ Powerful LED light
- ◆ Custom floater
- ◆ Custom liquid color

Size : 60 x 42 x 29.5mm

Design Registered

Option:
Customize your floater



► **Bubble Pen**

Your products or logos will float inside a colored liquid making your Pen unique and attractive.

Features :

- ◆ Custom floater
- ◆ Custom liquid color

Size : 28 x 152mm

Design Registered



Option:
Customize your floater



Aqua Glass Keychains



Fat Pen



Beer Keychains



Bootle Opener



Beer Mug

► **Beer Effect Items**

The look and feel of Beer on your desk: shake and bubbles start to rise up like real foam! A perfect idea for the Beer industry.

Features:

- ◆ Custom liquid color
- ◆ Beer effect bubble

Design Registered

► Stationery Aqua Items

Once on your customer's desk, these useful items will engage with their floating logo and always stay in sight.

Available with a full set of 2D or 3D customizable floaters.

Features :

- ◆ Custom floater
- ◆ Custom liquid color

Design Registered



Clipper Pen



Light Pen



Wired Pen



Bubble Flashlight



Memo Clip



Aqua Calculator



Aqua Mouse



Triangle Ruler



RICH-PRINT SOLUTION CREATOR

PROPEL YOUR PRINT INTO THE DIGITAL ERA



- RICH MEDIA
- DATA BASE
- DIRECT RESPONSE
- REALTIME CONTENT OPTIMIZATION



PATENTED

With Genii your Print Goes digital!



INCREASE ENGAGEMENT



ANALYZE THE PERFORMANCE



GENERATE DATA



OPTIMIZE RESOURCES

A detachable paper webkey solution that engages your client to by redirecting them to your site



WORLDWIDE PATENTED
 > Paper webkey
 > PVC webcard



2-in-1 mailer



3-panel flyer

► Webkey Flyer

Ultimate flexibility for your mailings. Our Detachable Paper Webkey format is fully customizable, and allows you to easily streamline your offline/online content.

Features :

- Full color customization
- Universal Webkey, compatible PC & Mac
- No memory, secure and virus-free

Size : Customizable Patented

► Webkey Logo

It is fully customizable, to the shape of your brand or your product, and its USB port will instantly redirect your target to your digital content for a new product experience.

Features :

- Full color customization
- Universal Webkey, compatible PC & Mac
- No memory, secure and virus-free

Size : Customizable Patented



OEM 1-panel flyer



Credit card



► Webcard

The Genii Webcard allow clients to immediately access your online world. By automatically redirecting clients to the latest offers of your loyalty program, your promotional content, your instruction manual.

Features :

- ◆ Full color customization
- ◆ PVC material
- ◆ Optional embossing

Size : 85 x 53 x 1.1mm head thickness 2.1mm Patented



► Webkey Video

Allows the customer's video experiences of your brand to continue to your website.

Our Video-in-print solution can be customized into different formats and accommodate different video screen sizes depending on your requirements.

Features :

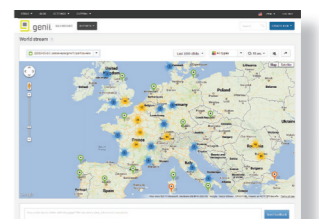
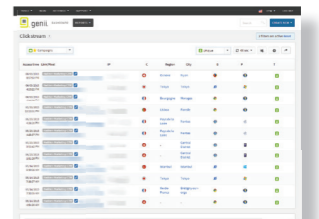
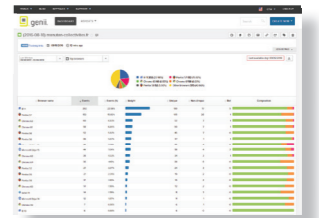
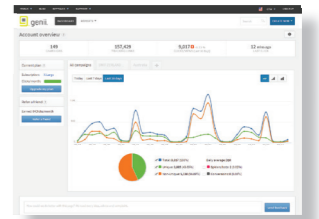
- ◆ Webkey - Compatible Mac & PC
- ◆ Full color customization

Size : Custom size Patented

REAL TIME ANALYTICS TO TRACK YOUR CAMPAIGN

Our tracking platform gives you complete transparency. You can find out in real-time about the progress of your campaigns:

- Number of visits triggered by Genii webkeys
- Location of users by city and region
- IDs of the most active users



FEEL THE DIFFERENCE

7 things you should know about the effect of our products



PLAYFULLY GRASPING THE MEANING

The desire to play and focus attention generates positive emotions, openness and engagement. Users understand your message more quickly and remember it more positively.



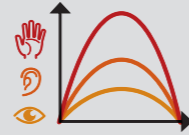
GENERATING DESIRE

Scientific studies reveal that touching an object increases appreciation. The user 'takes possession' and makes your message his own.



MULTI-SENSORY BOOST

Touching, folding, clicking, twisting, seeing. The senses reinforce one another and increase neuronal activity in the user's brain by up to 1,000%! In other words, each additional interaction enhances his or her perception and makes your message more memorable.



THE MULTIPLIER EFFECT

People who own one of our product like to baffle colleagues and friends with it. They like passing the objects around and talking about them. In this way, your advertising message is spread indirectly by means of a personal recommendation.



LONG-TERM APPEAL

Some products boast an exceptionally high longevity on the user's desk, who likes to hold it and play with it time and again. In the case of a Touchpoint Calendar, this period is at least 12 months and usually even longer.



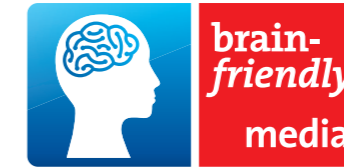
RADIATING EFFECT

Our products are brand touchpoints which really live up to their name. The high-precision manufacture and high-quality perception communicate the quality of your brand to users. The desire to play and explore ensures 100% attention and intensive interaction with your message.



A WEALTH OF OPTIONS

Our products give you plenty of scope for creativity. You can present products, put your message on calendars, arouse curiosity with a mailing booster, or send customers straight to your website. Alternatively, you can tell stories, issue invitations, raise awareness of values and express gratitude - or just make something fun.



Our Commitments

Safety:

CE
EN71, Part 1,2,3
ASTM F963

Our items comply with International Safety Standards and use non toxic materials.

Social:



Our factory respect the latest social compliance.

Environment:



To protect the environment, all our cubes are produced with recycled material.



Imagine this:

Your brand and message keeping your customer's hands busy,
mind occupied and face smiling ...

